Assessment Web Application: Characteristics and Benefits to the Institutional Effectiveness Process

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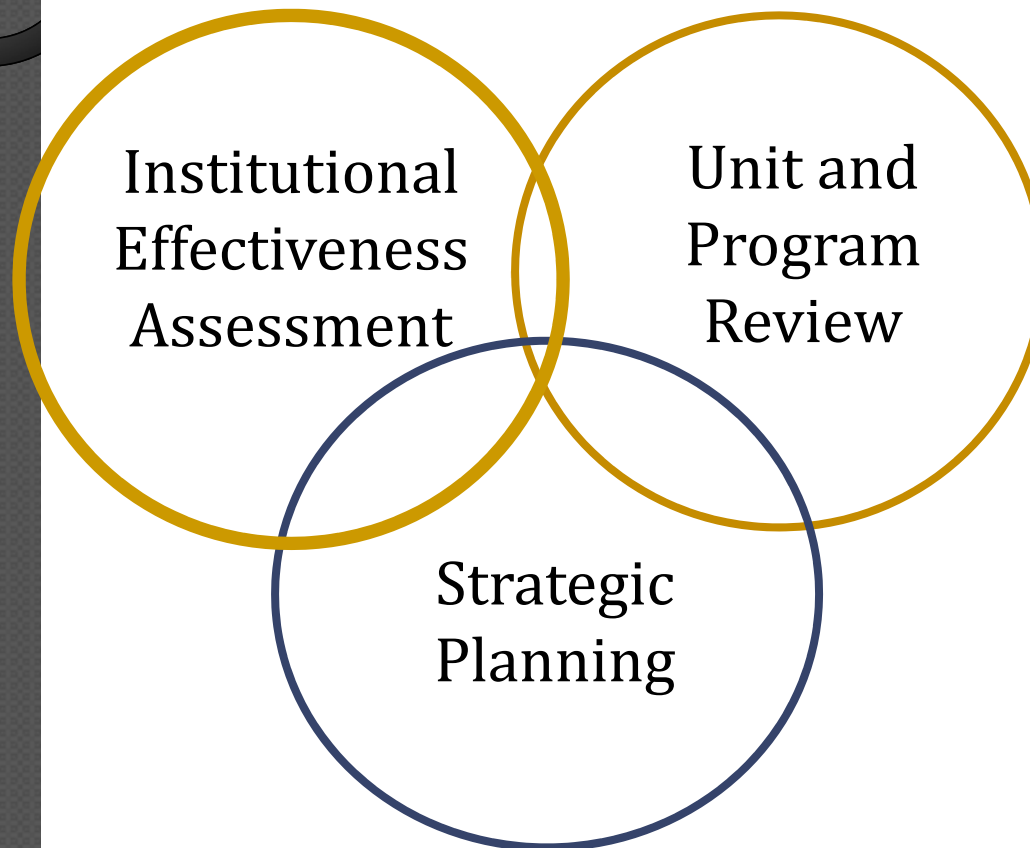
University of Central Florida

Overview

- UCF Institutional Effectiveness assessment process
- Modeling the business process
- UCF Web application
  - Structure & design
  - Functionality
  - Benefits
  - Challenges

University of Central Florida

- Basic Carnegie classification: research universities (high research activity)
- UCF also achieved Carnegie Community Engagement Classification
- 2nd largest university in U.S. with 56,337 students
- 10 regional campuses and numerous other instructional sites
- 12 colleges, including a medical college
- 216 degree programs (91 bachelor's, 92 master's, 3 specialist, 29 doctoral, 1 professional)

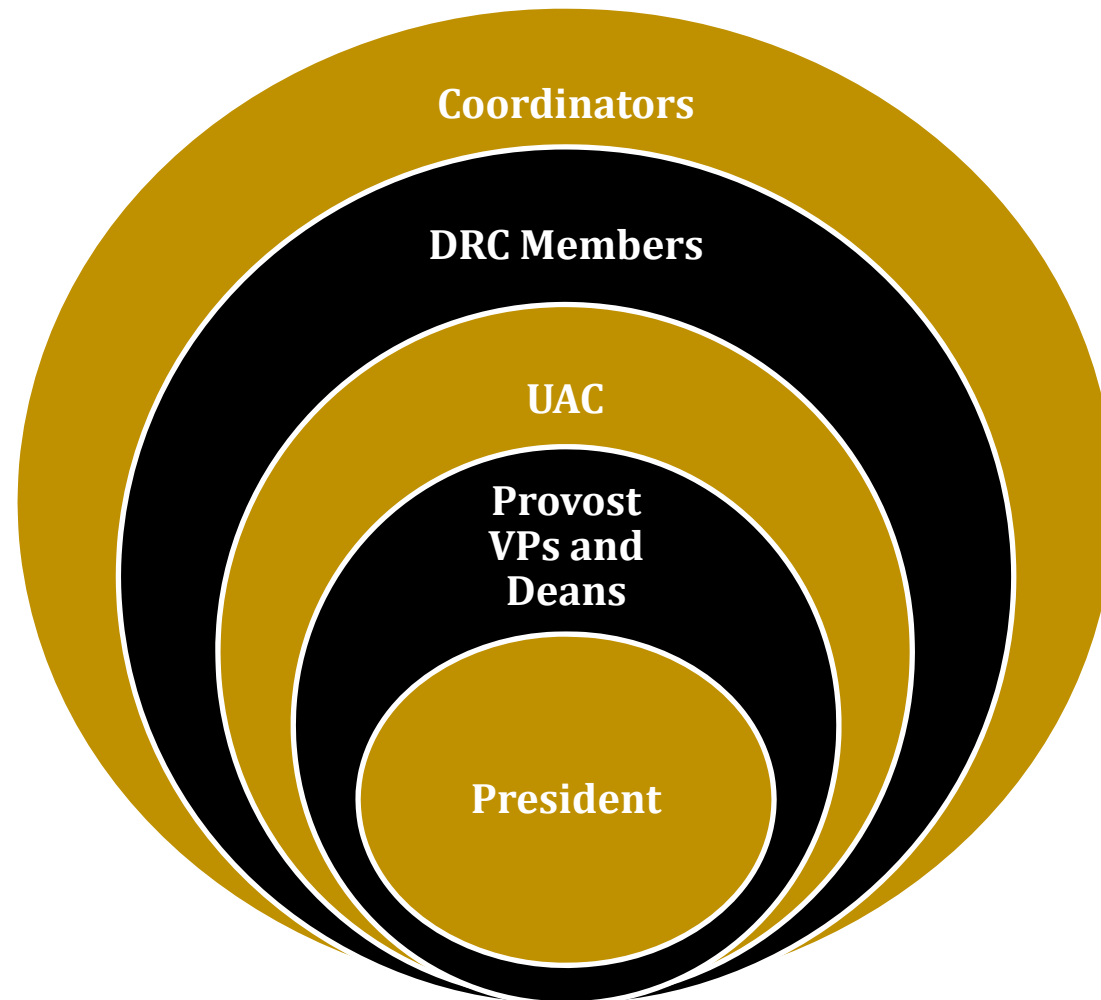# UCF's Integrated Approach to Institutional Effectiveness

Institutional Effectiveness Assessment

Unit and Program Review

Strategic Planning

Linkages

- share information
- inform budget process

Differences

- different cycles
- additional data elements
- different purposes
  - continuous improvement
  - evaluation
  - planning

UCF

Assessment Leadership

Assessment Scope and Schedule

- 354 programs and units report
  - ○ Year round process
  - ○ Centralized online reporting system
  - ○ Ongoing reviews and feedback by DRC

- Over 800 users involved in conducting assessment [organization chart](#)

- September – Coordinators submit final results and plans

- October – DRCs review results and plans

- November to December – UAC final review

Closing the Loop

- Proposed or actual changes based on these results
  - academic process
  - curriculum
  - assessment plan for next cycle
  - changes to operations

- A new assessment plan
  - include measures of impact of these changes

Stages Leading to Institutional Effectiveness Assessment Web Management System

Assessment Process:
The *Mesozoic Era* at UCF

- Loads of paper documents
- Manual submission of assessment plans
- No common assessment plan template
- No structured review of plans
- Little faculty and staff involvement
- Difficult to manage or use

[Example]